

Copy of Press Release Consent on our Program Registration Form

As our program is growing, so too is our exposure. It is my hope that you will consent to your child being a part of sharing our awesomeness. The following is the blanket PR release that the District uses, so it is far greater in scope than what we would be doing. Please know that I will not use names in the PR and no third party will be recording without express separate consent from the families involved for that specific project but I will be posting images to social media and media outlets such as Kidsburgh.

Please read the following District letter: Our students, educational programs, school events, and community-oriented activities are sometimes made the subject of recording by video, audio, photography, and the like for use as instructional and informational tools. Since the schools are public buildings, students are frequently the subject of video and audio recording, interviewing, and/or photographing. In addition, our students' work is sometimes published in print and/or the electronic media. The district will allow students to be recorded, interviewed, and/or photographed and students' work to be published for legitimate public purposes. Throughout the 2016-2017 school year, your son or daughter may be recorded, interviewed, and/or photographed by representatives from newspapers, television stations, and radio stations, as well as district communications office personnel or their designees and these items may be publicly displayed. Students and their work and photographs may also appear in print media and/or electronically on places such as public websites, social media, and through broadcasts. If you do object to such publication, you must file a written objection. The district will not deliberately publish your child if you have filed a written objection. The district will also make a reasonable effort to avoid publication by any third party. It is understood that the district certainly has no control of the news media or others outside of the school organization. Student participation in school activities, especially athletics and other competitive events, increases the likelihood of publication of stories and images of those students. If you opted out in the past, you will still be required to opt out for this session.